



The diagram shows a business card layout with a central white area and a light gray background. A horizontal blue line runs across the middle, with arrows pointing outwards. Two vertical green lines are positioned on either side of the center, with arrows pointing inwards. A red line is located at the top of the central area, with arrows pointing inwards. The text is centered and explains the purpose of each line.

RED LINE IS THE CUT LINE

THIS IS WHERE THE FINISHED
PRODUCT WILL BE CUT

BLUE LINE IS THE SAFETY LINE

ANYTHING THAT IS NOT GETTING CUT
MUST BE INSIDE THIS BLUE LINE

GREEN LINES ARE THE FOLD LINES

THIS IS WHERE THE JOB WILL
BE FOLDED

FINISHED SIZE: 3.667" x 8.5"
WITH BLEED: 11.25" x 8.75"



The diagram shows a business card layout with a central white area and two side flaps. A red line runs horizontally across the top of the central area, with arrows pointing to it from the text above. A blue line runs horizontally across the middle of the central area, with arrows pointing to it from the text above. Two green lines run vertically down the card, one on each side of the central area, with arrows pointing to them from the text above. The background is a light gray with a large, faint, stylized 'B' and 'E'.

RED LINE IS THE CUT LINE

THIS IS WHERE THE FINISHED
PRODUCT WILL BE CUT

BLUE LINE IS THE SAFETY LINE

ANYTHING THAT IS NOT GETTING CUT
MUST BE INSIDE THIS BLUE LINE

GREEN LINES ARE THE FOLD LINES

THIS IS WHERE THE JOB WILL
BE FOLDED

FINISHED SIZE : 3.667" x 8.5"
WITH BLEED : 11.25" x 8.75"